

## Universitas Indonesia Library >> Buku Teks

**Judul:**

Business strategy and management text and cases for managers in Asia

**Pengarang/Penulis:**

Lasserre, Phillippe, author

**Subjek:**

Industrial Management -- Asia; Strategic Planning -- Asia

**Nomor Panggil:**

658.401 2 LAS b

**Penerbitan:**

Singapore Institute of Management

**Link Terkait:**

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)