

Judul:

Quantitative analysis for marketing management

Pengarang/Penulis:

King, William Richard, 1938-, author

Subjek:

Marketing; Marketing -- Mathematical models; Decision making -- Mathematical models; Marketing -- Management

Nomor Panggil:

658.8 KIN q

Penerbitan:

McGraw-Hill

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)