

***Judul:***

International market entry and development : strategies and management

***Pengarang/Penulis:***

***Subjek:***

[Export; International trade; Joint ventures; International business enterprises--Managament; Foreign licensing agreements;International Trade, Export Marketing, Management, Joint Ventures;International Trade, Export Marketing, Management, Joint Ventures;International Trade, Export Marketing, Management, Joint Ventures;International Trade, Export Marketing, Management, Joint Ventures;International Trade, Export Marketing, Management, Joint Ventures;International Trade, Export Marketing, Management, Joint Ventures, International Trade, Export Marketing, Management, Joint Ventures]

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