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**Judul:**

Rich's of Atlanta : the story of a story since 1867 / by Henry Givens Baker

**Pengarang/Penulis:**

Baker, Henry Givens

**Subjek:**

Rich's (Retail store); Department stores; Marketing

**Nomor Panggil:**

658.871 BAK r

**Penerbitan:**

Division of Research. School of Business Administration

**Link Terkait:**

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