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Judul:

Marketing health care / Robin E. MacStravic

Pengarang/Penulis:

MacStravic, Robin E. Scott

Subjek:

Delivery of Health Care; Marketing of Health Services; Medical care--
Marketing

Nomor Panggil:

[362.104 252 MAC m (2), 362.104 252 MAC m (1)]

Penerbitan:

Aspen Systems Corp.

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