

**Judul:**

Marketing health behavior : principles, techniques and applications

**Pengarang/Penulis:**

**Subjek:**

Preventive health services; Health education -- Marketing; Marketing -- Social aspects; Medicine and psychology

**Nomor Panggil:**

613 MAR

**Penerbitan:**

Plenum Press

**Link Terkait:**

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)