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**Judul:**

The consumer: a shocking and informative expose of fraudulent marketing practices and seductive selling gimmicks / Geral Leinwand

**Pengarang/Penulis:**

Leinwand, Gerald

**Subjek:**

Consumers -- United States; Consumer Education -- United States

**Nomor Panggil:**

380.1 LEI c

**Penerbitan:**

Washington Square Press

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