

**Judul:**

Product Planning Management: designing and delivering value/ William L. Moore

**Pengarang/Penulis:**

Moore, William L.

**Subjek:**

New Products--Management

**Nomor Panggil:**

[658.575 MOO p (1);658.575 MOO p (2);658.575 MOO p (2), 658.575 MOO p (2)]

**Penerbitan:**

Hill Book

**Link Terkait:**

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)