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**Judul:**

Disiplin bagi pemimpin pasar = the discipline of market leaders: choose your customers, narrow your focus, dominate your market

**Pengarang/Penulis:**

Treacy, Michael, author

**Subjek:**

Competition; Market segmentation; products quality; Customer services

**Nomor Panggil:**

658.8 TRE dt

**Penerbitan:**

Gramedia Pustaka Utama

**Link Terkait:**

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