

Judul:

The ultimate marketing plan : find your most promotable competitive edge, turn it into a powerful marketing message, and deliver it to the right prospects / Daniel S. Kennedy

Pengarang/Penulis:

Kennedy, Daniel S.

Subjek:

Marketing--United States; Sales promotion--United States; Direct marketing--United States

Nomor Panggil:

658.802 KEN u

Penerbitan:

S.S. Mubarak

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)