

Judul:

Advertising, the uneasy persuasion : its dubious impact on American society / Michael Schudson

Pengarang/Penulis:

Schudson, Michael

Subjek:

Advertising --United States--History

Nomor Panggil:

[659.1 SCH a (1), 659.1 SCH a (2)]

Penerbitan:

Routledge

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)