

Judul:

Manajemen multi budaya = Multicultural management : new skills for global success

Pengarang/Penulis:

Elashmawi, Farid, author

Subjek:

Management; International business enterprises -- Management ; International business enterprises --Management --Cross-cultural studies; Intercultural communication

Nomor Panggil:

658 .049 ELA m

Penerbitan:

Gramedia Pustaka Utama

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