

Judul:

The Codes of advertising: fetishism and the political economy of meaning in the consumer society/Sut Jhally

Pengarang/Penulis:

Jhally, Sut

Subjek:

Advertising -- Social Aspect

Nomor Panggil:

658.1 JHA c

Penerbitan:

Routledge

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)