

Judul:

The art of innovation : lessons in creativity from IDEO, America's leading

Pengarang/Penulis:

Kelley, Tom, author

Subjek:

Creative ability in business -- Case studies. Technological innovations -- Case studies. IDEO (Firm)

Nomor Panggil:

[608 KEL a (2);608 KEL a (2), 608 KEL a (2)]

Penerbitan:

gramedia Pustaka utama

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