

## Universitas Indonesia Library >> Buku Teks

**Judul:**

Strategic management of technological innovation

**Pengarang/Penulis:**

Schilling, Melissa A, author

**Subjek:**

Technological innovations --Management; New products --Management;  
Strategic planning

**Nomor Panggil:**

[658.575 SCH s (1), 658.575 SCH s (2)]

**Penerbitan:**

McGraw-Hill Irwin

**Link Terkait:**

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)