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**Judul:**

Customer fraud and business responses: let the marketer beware

**Pengarang/Penulis:**

Tian, Kelly, author

**Subjek:**

Retail Trade--Security Measures--United States; Business losses--United States--Prevention; Inventory shortages--Prevention

**Nomor Panggil:**

658.473 TIA c

**Penerbitan:**

Quorum Book

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