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**Judul:**

The McDonaldization of Society

**Pengarang/Penulis:**

Ritzer, George, author

**Subjek:**

Social structure -- United States; Management -- Social aspects -- United States; Fast food restaurants -- Social aspects -- United States; Rationalization (Psychology) United States -- Social conditions -- 1980-

**Nomor Panggil:**

306.0973 RIT m

**Penerbitan:**

Fine Forge Press

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