

Judul:

Dianxi cheng jin = the regis touch: million dollar advice from America's top marketing consultant

Pengarang/Penulis:

McKenna, Regis, author

Subjek:

Marketing--Management ; Forecasting

Nomor Panggil:

SIN 658.81 MCK d

Penerbitan:

Tian xia wen hua chu ban [tai bei xian san chong shi

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