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Judul:

Zhuan kui wei ying : guo jia ban dao ti cheng gong zhuan xing jing yan =
Turnaround: National Semiconductor successful transformation experience
= : /

Pengarang/Penulis:

Lu, Jinzhen Simon

Subjek:

Qi ye guan li ; National Semiconductor Corporation--Management--Industry

Nomor Panggil:

SIN 658.64 LUJ z

Penerbitan:

Tianxia Wenhua Chuban Fufen Jou Xiaongongsi,

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