

Judul:

Analisis pengaruh service quality, perceived value, satisfaction, dan involvement terhadap behavioral intentions penumpang. Studi kasus: Transjakarta Busway = Analysis of effect of service quality, perceived value, satisfaction, and involvement toward behavioral intentions of passengers. Case study: Transjakarta Busway

Pengarang/Penulis:

Reni Wahyuni, author

Subjek:

Nomor Panggil:

S-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)