

***Judul:***

Analisis corporate social responsibility dan service quality terhadap customer satisfaction dan pengaruhnya terhadap customer loyalty; studi kasus pada produk seluler XL (PT. XL Axiata, Tbk) = Analysis the effect of corporate social responsibility and service quality on customer satisfaction and the impact on customers loyalty; case study on XL cellular Pproduct in PT. XL Axiata, Tbk.

***Pengarang/Penulis:***

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***Subjek:***

Customer services--Management; consumer satisfaction;

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