

Judul:

Analisis peran program corporate social responsibility (CSR) dalam membangun corporate reputation, brand equity, dan social equity brand : studi kasus pada merek Lifebuoy produk dari PT. Unilever = Analysis of the role of corporate social responsibility in building corporate reputation, brand equity, and social equity brand : case study as a product from unilever corpration

Pengarang/Penulis:

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Subjek:

Social responsibility of business

Nomor Panggil:

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Penerbitan:

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