

Judul:

Pengaruh Product Recall terhadap reputasi perusahaan : respon pengguna terhadap penarikan Honda Jazz, Freed, dan City dari Pasar = Effect of product recall against corporate reputation : the user responses to the withdrawal of honda jazz, feed, and city from market

Pengarang/Penulis:

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Subjek:

Communication in organizations ; Product recall--Management

Nomor Panggil:

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Penerbitan:

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