

***Judul:***

Analisis pengaruh Country of Origin, Aspiration, Uncertainty, terhadap Brand Image dan Purchase Intention pada Smartphone Premium Cina = Analysis of Country of Origin, Aspiration, and Uncertainty effects towards Brand Image and Purchase Intention on Chinese Premium Smartphone / Yusuf Reza Sudrajat

***Pengarang/Penulis:***

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***Subjek:***

Brand choice ; Consumers' preferences

***Nomor Panggil:***

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