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Meningkatkan pemasaran mebel kayu secara online melalui strategi e-Business bagi Asosiasi Pengrajin Kecil Jepara (APKJ) Jawa Tengah : studi kasus di APKJ dan Cifor = Increasing the marketing of wooden furniture online through development of e-Business strategy : case study in the Jepara Small Scale Furniture Producers Association (APKJ) and Center for International Forestry Research (Cifor)

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