

Judul:

Pengaruh Servicescape terhadap Emotional States, Perceived Value dan Behavioral Intention : studi pada The House of Raminten Café Kotabaru Yogyakarta = The influence of Servicescape towards Emotional States, Perceived Value and Behavioral Intention : study on The House of Raminten Cafe Kotabaru Yogyakarta

Pengarang/Penulis:

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Markets; Marketing research; Consumer behavior

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