

***Judul:***

Pengaruh perceived risk terhadap price consciousness dan purchase intention komputer tablet pada mahasiswa di Jabodetabek : studi kasus merek dagang Samsung = The influence of perceived risk on price consciousness and purchase intention of tablet computer among university student in Jabodetabek : case study Samsung brand

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***Subjek:***

Prices--Indonesia; Pen-based computers

***Nomor Panggil:***

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