

Judul:

Analisis peran harga pada perilaku compulsive buyer : studi kasus konsumen Department Store Debenhams = The role of price in the behavior of compulsive buyer : study case Debenhams Department Store

Pengarang/Penulis:

Nuri Adhi Putri, author

Subjek:

Compulsive buying ; Product choice

Nomor Panggil:

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Penerbitan:

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