

***Judul:***

Pengaruh brand dan customer relationship management terhadap nilai pemegang saham (Shareholder Value) pada PT. XL Axiata, Tbk. = The impact of brand and customer relationship management to shareholder value, PT.XL. Axiata, Tbk

***Pengarang/Penulis:***

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***Subjek:***

Customer relationship management ; Shareholder value

***Nomor Panggil:***

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