

Judul:

Analysis strategic alliance between PT. Andalan Multi Kencana dan PT. Astra Tbk. to improve filtration's market share in heavy equipment industry

Pengarang/Penulis:

Pande Ketut Yodi Widnyana, author

Subjek:

Strategic alliances (Business)

Nomor Panggil:

T32224

Penerbitan:

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