

Judul:

Analisis pengaruh Customer Value, Perception to Founder, Customer Satisfaction terhadap Brand Loyalty: studi pada pengaruh meninggalnya Steve Jobs terhadap merek Apple = Analysis Influence of customer value, perception to founder, and customer satisfaction against brand loyalty: study on the influence of the death of Steve Jobs to Apple brand

Pengarang/Penulis:

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Subjek:

Brand loyalty; Customer satisfaction

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