

Judul:

Pengaruh viral marketing terhadap image perbankan syariah di Indonesia (survei pada peserta iB blogger competition even di Kanal Kompasiana) = The influence of viral marketing toward sharia Banking image in Indonesia (survey participants on iB blogger competition in canal Kompasiana)

Pengarang/Penulis:

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Subjek:

Communication in marketing. ; Banking law (Islamic law) ; Social media -
-Economic aspects.

Nomor Panggil:

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Penerbitan:

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