

***Judul:***

Perancangan total performance scorecard dengan mengintegrasikan personal balanced scorecard dan organizational balanced scorecard (studi kasus: departemen corporate development PT. GMF Aeroasia) = Design of total performance scorecard by integrating personal balanced scorecard and organizational balanced scorecard (study case of corporate development department PT. GMF Aeroasia)

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***Subjek:***

Balanced Scorecard Collaborative; Strategic management

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