

Judul:

Pengaruh sistem perilaku positif (the behavioral activation system) dan sistem perilaku negatif (the behavioral inhibition system) terhadap hedonic shopping value studi kasus pada ace hardware = Influence of the behavioral activation system and the behavioral inhibition system toward hedonic shopping value (case study on ace hardware)

Pengarang/Penulis:

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Subjek:

Psychology ; Personality Development.

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