

Judul:

Pengaruh perceived service quality emotional satisfaction dan image terhadap repeat visit dan recommendation pada first time visitor di Museum Nasional = Measuring effects of perceived service quality emotional satisfaction and image towards patron?s repeat visit and recommendation towards first time visitors at the National Museum

Pengarang/Penulis:

Wirawan Herdyanto, author

Subjek:

Brand name products; Branding (Marketing); Product management

Nomor Panggil:

T-Pdf

Penerbitan:

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