

Judul:

Market-based: strategies for growing customer value and profitability management

Pengarang/Penulis:

Best, Roger J., author

Subjek:

Marketing -- Management

Nomor Panggil:

[658.8 BES m (1), 658.8 BES m (2)]

Penerbitan:

Person

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)