

Judul:

Advertising and promotions : integrated brand approach

Pengarang/Penulis:

Subjek:

Advertising; Sales promotion; Communication in marketing

Nomor Panggil:

659.1 ADV

Penerbitan:

Wadsworth and Cengage Learning

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)