

Judul:

Kiss, bow, or shake hands, sales and marketing : the essential cultural guide--from presentations and promotions to communicating and closing

Pengarang/Penulis:

Morrison, Terri, author

Subjek:

Business etiquette; Business communication; Intercultural communication; Marketing -- Cross-cultural studies

Nomor Panggil:

658.8 MOR k

Penerbitan:

McGraw-Hill

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