

## Universitas Indonesia Library >> Buku Teks

**Judul:**

Infinite possibility : creating customer value on the digital frontier

**Pengarang/Penulis:**

Pine, B. Joseph, author

**Subjek:**

Technological innovations--Management ; Digital media--Management; New products ; Customer relations

**Nomor Panggil:**

[658.575 PIN i (1), 658.575 PIN i (2)]

**Penerbitan:**

Berrett-Koehler

**Link Terkait:**

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