

Judul:

Likeable social media: how to delight your customers, create an irresistible brand, and be generally amazing on facebook: and other social networks: updated with new sections on Pinterest, Instagram, Google+ and lots more!

Pengarang/Penulis:

Kerpen, Dave, author

Subjek:

Internet marketing -- Popular works; Online social networks; Social media -- Economic aspects; Customer relations

Nomor Panggil:

[658.872 KER 1, 658.872 KER 1 (2)]

Penerbitan:

McGraw-Hill

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