

***Judul:***

High-tech, high-touch customer service : inspire timeless loyalty in the demanding new world of social commerce

***Pengarang/Penulis:***

Soloman, Micah, author

***Subjek:***

Customer services; Customer services -- Technological innovations; Customer loyalty; Social media

***Nomor Panggil:***

658.812 SOL h

***Penerbitan:***

Amacom

***Link Terkait:***

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