

Judul:

The handbook of market intelligence : understand compete and grow in global markets

Pengarang/Penulis:

Hedin, Hans

Subjek:

Business intelligence ; Marketing research ; Business intelligence--Case studies ; Marketing research--Case studies

Nomor Panggil:

[658.83 HED h;658.83 HED h, 658.83 HED h]

Penerbitan:

John Wiley & Sons

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)