

***Judul:***

Social media analytics : effective tools for building, interpreting, and using metrics

***Pengarang/Penulis:***

Sponder, Marshall, author

***Subjek:***

Internet marketing; Social media; Marketing research; Consumer profiling

***Nomor Panggil:***

658.872 SPO s

***Penerbitan:***

McGraw-Hill

***Link Terkait:***

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