

Judul:

Investing and the irrational mind : rethink risk, outwit optimism, and seize opportunities others miss

Pengarang/Penulis:

Koppel, Robert, author

Subjek:

Investing -- Psychological aspects; Investing -- Decision making

Nomor Panggil:

332.601 KOP i

Penerbitan:

Mc Graw-Hill

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