

**Judul:**

The social media strategist : build a successful program from the inside out

**Pengarang/Penulis:**

Barger, Christopher, author

**Subjek:**

Social media -- Economics aspects; Online social network -- Economics aspects; Public relations; Customer service

**Nomor Panggil:**

302.203 68 BAR s

**Penerbitan:**

McGraw-Hill

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