

Judul:

The McDonaldization of society

Pengarang/Penulis:

Ritzer, George, author

Subjek:

Social structure -- United States; Management -- Social aspects -- United States; Fast food restaurants -- Social aspects -- United States; Rationalization (Psychology) United States -- Social conditions -- 1980-

Nomor Panggil:

302.35 RIT m

Penerbitan:

Sage

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