

***Judul:***

Pengaruh advanced image interactivity technology augmented reality terhadap purchase intention konsumen dalam konteks online apparel shopping = The effect of advanced image interactivity technology augmented reality towards consumer s intention to purchase in online apparel shopping / Nurfauza Sari

***Pengarang/Penulis:***

Nurfauza Sari, author

***Subjek:***

Online shopping. ; Teleshopping.

***Nomor Panggil:***

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***Penerbitan:***

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