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Title:

Analisis pengaruh iklan banner online terhadap minat membeli produk fesyen pada netizen perempuan indonesia (studi kasus toko online berrybenka) = The analysis of online advertisement towards the intention to purchase fashion product for female netizen in indonesia (a case study of berrybenka online shop)/ Tania Kartika Pranata

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Tania Kartika Pranata, author

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