

Judul:

Pengaruh consumer internet expertise terhadap consumers perception regarding the ethic of online retailers (cpeor) dan word of mouth pada ritel online dengan populasi pembeli di Jakarta, Bogor, dan Depok = The perceptions of consumers regarding online retailers ethics and their relationship with consumers general internet expertise and word of mouth on online retail buyers with populations in Jakarta, Bogor, and Depok

Pengarang/Penulis:

Fadil, author

Subjek:

Business ethics; Word-of-mouth advertising

Nomor Panggil:

S54327

Penerbitan:

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