

Judul:

Analisis perbandingan customer satisfaction antara specialty stores dengan conventional stores; studi kasus pemasaran daging ayam di DKI Jakarta = Comparative analysis of customer satisfaction between specialty stores and conventional stores marketing of chicken meat in DKI Jakarta case study / Widya Ariyani

Pengarang/Penulis:

Widya Ariyani, author

Subjek:

Consumer satisfaction; Quality of products; Marketing; Specialty stores

Nomor Panggil:

S54568

Penerbitan:

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